"Inventors Helping Inventors"

**JULY 10, 2003** 

## **INTRODUCTION**

This is the first edition of our TBIC Tidbits sheet. We didn't intend to send it out until after the next meeting, but we have important information and issues that have to be addressed NOW!

The Tidbits page is basically an extension of the new web site <a href="www.tbic.us">www.tbic.us</a>. We hope to use this page to keep you up to date and informed in between Newsletters. We hope that you will send your replies and responses to the web site and let us know your opinions about the articles and also give us suggestions on things you might like to see happen with TBIC.

#### HEAR YE! HEAR YE! HEAR YE!

Our elections are to take place on August 13th !!!

This is an exciting time that calls for dynamic leadership. Those who wish to serve or continue to serve should be prepared to devote the necessary time to the organization that the position will demand as we are now compeating to be the most efficient and well advanced inventor group in the nation with chapters following our lead. This will take great leadership and devotion to this organization.

If you are a member, you *are* to be involved in this process. Please make use of the information that will be provided as soon as it is available to you and use it to run for an office, elect an office or nominate someone for an office. We are asking that you get to know your fellow members in any way possible, as soon as possible. The future council will be representing you to the nation. Remember it's your future too!

#### JUST A TIDBIT . . .

Found this information in the Inventors Digest classified section:

New products wanted: Homax is looking for paint sundry, tile maintenance and fencing products for home improvement industry.

Inventors call 1-800 729-9029

or email: inventors@homaxproducts.com

# A PAT ON THE BACK

Our first pat on the back has to go to our first Focus Group!

On June 25<sup>th</sup>, TBIC held its first Focus group in history and it was quite a success! The inventors that presented their ideas were Joe Schmitt, Randy Landreneau, Mark Knoepp. They gave a five-minute presentation to twenty-three volunteers who filled out pre-made questionnaires and gave the inventors their opinion of what they thought of their products. This is a vital step in the invention process and we are proud to have the availability of our members to help get the "Focus group step" out of the way and move forward.

We want to say thanks to our volunteers and encourage you to sign up for our next Focus group on July 9<sup>th</sup> after our regular meeting. We need at least 20 volunteers for each group.

## LAST MEETING RECAP

We would like to think that everyone who attended the last meeting received some useful information from our speaker Miss Pluhm. She was very entertaining as well as informative and we were impressed with her knowledge and education. If you missed information that you'd like to have or missed the meeting all together, you may purchase a video copy from our headquarters for \$8.00 (Member only) 727-547-5450

#### AVAILABLE DISPLAY SPACE

Do you have a product that is ready to be shown to the world?

Well, the world might not see it in our booth but a lot of very important people will!

We have a few display booths ready for occupancy. Your product will need to be protected (patented or patent pending) product.

If it is a large item, we may have floor space for you. Or we can work on making a mini prototype that would fit in a display booth.

Contact Jennifer at 727-547-5450

#### **SEMINARS**

We will be holding our first Seminar on the 16<sup>th</sup> of July at 7:00 pm. It will be on the topic of 'Being Prepared for a Tradeshow'. We have received word through the Inventors Digest that there will be a Roadshow in Orlando on the 18<sup>th</sup> & 19<sup>th</sup> of October. This will give us plenty of time to get ourselves and our products ready to show.

There is a lot to learn and do at a tradeshow and they can be very helpful in getting your product to the market. There are many things to consider when planning to 'show' your item. We will try to cover all the angles and the types of Tradeshows out there. We will also be asking if you think it would be a good idea to have *Inventor Field Trips* to these shows. We would probably want to do this with the October show because they will have quite a variety of people attending that we would like to have see our products like: Hasbro, Toys "R"Us, QVC, Staples, and Target just to name a few on the list. Anyone who has a travel agent or is one, might want to let Jennifer know!

#### **MEMBER NEWS & THANK-YOU'S**

We would like to thank Gayla Kilbride and Robert Sheridan for volunteering to set up and even maintain our new web site! Gayla and Bob are the creators of the Internet site <a href="https://www.vmaps.info">www.vmaps.info</a>.

They've also generously donated a Macintosh computer to the office of TBIC for the use of our members and staff. (We could use a volunteer to set it up).

We would like to thank the member/volunteers like Glenn Lovell who has in the past and still continues to come in and make sure name badges are taken care of and the "share" information in the TBIC office is available to our members.

Incidentally if there is a book or article that you would like to borrow or have copied, Glenn should be able to help with that.

# WHAT DO YOU THINK??

Idea comes from: Jennifer Knoepp
"I have always liked the idea that TBIC has a
scheduled luncheon on the Wednesday between
meetings. But as we know there are a lot of us
that cannot attend for work related reasons. I
would like to suggest that we move the meeting
to Saturday or schedule a dinner night instead."
What do you think? (Send replies and
suggestions to www.tbic.us)

## **GETTING TO KNOW YOU**

There are many lines of communication that we should all use to communicate with one another. As we grow in membership, we will find that there are members with skills and talents with whom we need to network. Getting to know our fellow members is very important to our invention process and future success. We are stressing this and trying to make it fun. As you know, most of us have our name badges and we have plaques with our name and picture on them. We will be sending out a picture page with all those who have pictures on file, and the member who can identify the most members will get a nice prize from Mr. Simmons. So bone up on your members' names and get ready to have some fun!

# **GETTING TO KNOW YOU**

A lot of the members at TBIC have subscribed to the Inventors Digest. We are passing along the contact information so that you may receive this very informative magazine for yourself. www.inventorsdigest.com.

Do you know of another inventor magazine that we can share? If so let us know.

# **NEXT FOCUS GROUP PRESENTERS**

Henry Ashwood	Ashpack
Bert Kilbride	*
George Mouzakis	• •

Phone: 727-547-5450 Fax: 727-547-5490 Website: www.tbic.us